



THE EXCELLENCE DISTRICT · RESOURCES CENTER

AI Resources & Available Services

Use AI across research, marketing, sales, operations, customer support, proposals, and systems implementation.

Resources Center · AI & Technology

THE EXCELLENCE DISTRICT

Excellence Is the Standard.

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PUBLIC EDUCATIONAL EDITION

AI Resources & Available Services

Purpose

Give members two clear lanes:

1. Learn AI skills using credible resources.
2. Get implementation help when they need systems built rather than another tutorial.

Learn AI — Official Resources

Openai Academy

<https://academy.openai.com/> Current OpenAI Academy learning includes AI Foundations, Applied AI Foundations, Agents & Workflows, building with AI/Codex/API material, leadership/adoption resources, education use cases, guides, live sessions, and community learning.

Google AI Skills

<https://ai.google/learn-ai-skills/> Google provides beginner and workforce-focused AI learning resources, including generative AI fundamentals and Google AI Essentials.

Google Machine Learning

<https://developers.google.com/machine-learning/> Includes Introduction to Machine Learning, Machine Learning Crash Course, problem framing, managing ML projects, LLM fundamentals, production ML systems, fairness, recommendation systems, and other advanced topics.

Microsoft Learn — Generative AI

<https://learn.microsoft.com/en-us/training/modules/fundamentals-generative-ai/> Microsoft Learn provides beginner modules covering generative AI, LLMs, prompting, and agents, with additional business and developer learning paths.

Anthropic Academy

<https://www.anthropic.com/learn> Anthropic provides resources for Claude, API development, workplace deployment, and personal use.

AI for Business — Start Here

For members who do not know where to begin, use the standalone: “AI for Business — Beginner Roadmap & Workbook”

It walks a member through:

- defining the business, customer, and offer;
- identifying one real workflow where AI can help;
- using a simple prompt structure;
- applying AI to marketing, sales, operations, customer service, and admin;
- building a tool stack gradually;
- moving from manual work to AI-assisted, connected, automated, and agentic workflows;
- classifying business data before connecting AI;
- verifying outputs before publication or action;
- measuring time, cost, error-rate, and customer-response improvements; and
- completing a 30-day beginner implementation plan.

The core rule is: begin with one business workflow, not with “AI everywhere.”

AI Literacy Checklist

Members should learn to:

- ☐ Write clear instructions
- ☐ Provide relevant context
- ☐ Verify factual claims
- ☐ Distinguish public vs. private/sensitive data
- ☐ Review outputs before relying on them
- ☐ Use primary sources for high-stakes facts
- ☐ Recognize hallucination and uncertainty
- ☐ Keep humans responsible for consequential decisions
- ☐ Understand automation permissions
- ☐ Test workflows before production use

Available Implementation Services

Neterverse Virtual Solutions

Public site: <https://solutions.excellencedistrict.org>

Service categories currently designed for Neterverse Virtual Solutions include:

- AI architecture
- Workflow automation
- AI assistants and agent systems
- Websites
- Web applications
- Dashboards
- Business operating systems
- Knowledge bases
- Content systems
- Connector / integration deployment
- Data routing
- Process mapping
- Automation blueprints
- Internal command centers
- AI-enabled intake and service workflows
- Documentation systems
- Research and information workflows

The Excellence District AI Education Lane

The District can provide:

- AI literacy workshops
- Beginner prompt training
- Responsible AI guidance
- Workflow mapping
- Tool comparisons
- Community demonstrations
- AI career-path resources
- Learning cohorts

- Public templates and checklists

Learn Vs. Build Routing

If a member asks "How do I do this?" → route to education. If a member asks "Can someone build this for me?" → route to available implementation services. If the request involves regulated legal, medical, tax, investment, or other high-stakes professional work → AI may assist with organization and research but should not be represented as a substitute for the qualified professional responsible for the decision.

Project Start Gate

Paid AI/system work should move through: Need → discovery → scope → written agreement → data/access classification → build → test

acceptance → closeout/support.

Use the Contract Templates section before material implementation work begins.

Canonical public ecosystem: <https://excellencedistrict.org> Public contact: khuel@excellencedistrict.org

General education only. Not legal, tax, credit, investment or financial advice. Verify every source and deadline before you act.

A Stronger Today. A Brighter Tomorrow.

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